



## Education

The University of the Arts  
Philadelphia, PA  
Bachelors of Fine Arts in Graphic Design  
2020

## Honors and Awards

Logo Design  
**2016**  
1st Place Winner  
Pstv Education Channel

## Languages

English  
Proficient/Native Language

American Sign Language  
Intermediate level

## Skills

**Adobe Creative Suite**  
Illustrator, Photoshop, InDesign, After  
Effects, Premiere Pro, Lightroom, XD

**Coding**  
HTML and CSS, JavaScript, JQuery

**Creativity**  
Photography, Digital Illustration,  
Branding, Logo Design, Typography

**Other**  
Figma, Microsoft PPT Slide Design,  
Excel, Google Slides, Google Docs,  
Google Sheets, Template Creation  
Brand Style Guidelines

## Publications

**Science History Institute**  
Lunchtime: The History of Science on the  
School Food Tray Exhibit 2024

**Princeton University**  
Ulises Carrion Bookworks and Beyond Exhibit 2023

**American Swedish Historic Museum**  
From Fairytale to Fantasy Exhibit 2020  
American By Craft Exhibit 2021

**The University of Pennsylvania**  
Class of 2021 Commencement Design  
Supplier and Diversity Campaign 2021

**Running Press**  
Clueless: Lessons on Love, Fashion,  
and Friendship RP Mini Book 2019

## Experience

**Brand Designer and Manager 2024**  
Alpha Cart  
Managed and created the full brand for the Alpha Cart  
Startup company including a full Brand Guidelines, Website  
Design, Business Cards, Process Book, and Pitch Deck.

**Freelance/Contract Graphic Designer 2020 – 2024**  
Alusiv  
Creates full brand designs for Museum Exhibits,  
Undergraduate Universities, etc. Produces logo types  
including typographic style and color palette, design/  
illustration for graphic motif(s) from visual references,  
and also produces postcards, icons, printable and  
digital infographics in relation to such brand.

## Experience

**Senior Children's Book and Media Designer 2020 – 2023**  
The Burst Company  
Led the design process of children's books including the interior and  
exterior layout, brand style guidelines print production, and typography.  
Also led the webpage design process to create the children's mobile app  
Burst+ using Figma, HTML, and CSS.

**Production Artist 2021 – 2023**  
Vanguard  
Collaborated with the Design Team to define project requirements  
including Powerpoint Slide presentations, one-pager designs,  
translating data, and brand updates.

**Graphic Design Fellowship 2020**  
Princeton Strategies  
Created fliers, templates, infographics and motion graphic videos  
to support running candidates for the 2020 November elections.  
Participated in virtual events and worked alongside the Account  
Managers in producing a brand for each client.

**Book Design Internship 2019**  
Hachette Book Group – Running Press  
Assisted designers with all aspects of book design, including book covers  
and interior layouts. Independently managed projects to meet multiple  
deadlines and interacted with departments including Editorial, Marketing,  
and Publicity.

**Part Time Graphic Designer 2018 – 2019**  
IDP Connect  
Assisted the US team in creating and developing infographics as hard  
copies and for the web.

**Graphic Design Internship 2017**  
Stimulus  
Designed posters, pamphlets, postcards, t-shirts, and animated gifs.

**Freelance Graphic Designer 2016**  
Woodbine Academy  
Designed a recruitment brochure for the school.