



**AlphaCart**

Pitch Deck

# Problems

## Parents

Needing assistance from others to perform household duties.

Difficulty carrying children's belongings.

Struggles with carrying bags and grocery carts while holding toddlers.



## Seniors

Struggles with placing belongings into the car and bringing them home

Difficulty lifting heavy bags

Problems with pushing a shopping cart



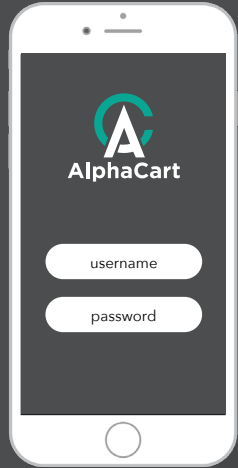
## Workers

Struggles with carrying files to meetings.

Difficulty carrying small tools or machines to project sites.

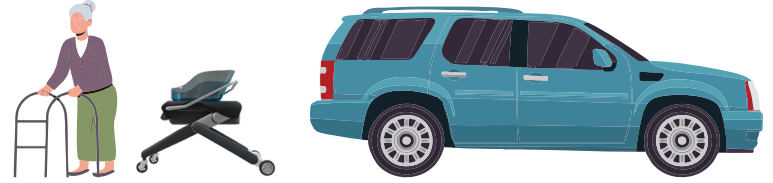


# Solutions



After 7 years of extensive research, the founder, Brett Baron has designed and developed the prototype of a semiautonomous vehicle named Alpha Cart to assist elderly people, parents, office administrators, and industrial players in carrying their small tools, materials, and belonging with them without any effort on their part. Alpha Cart will be a perfect choice for elderly people who live far from their children or have to live alone for the major

part of the day when their children are busy within their professional settings and mothers of young children. They do not need to lift and push heavy trolleys to get the groceries and other belongings to their home, rather Alpha Cart will do all these tasks itself without any assistance required from the customer. They only need to switch on the cart with the push of a button on their mobile phone and the cart will automatically come into a workable position and start following them.

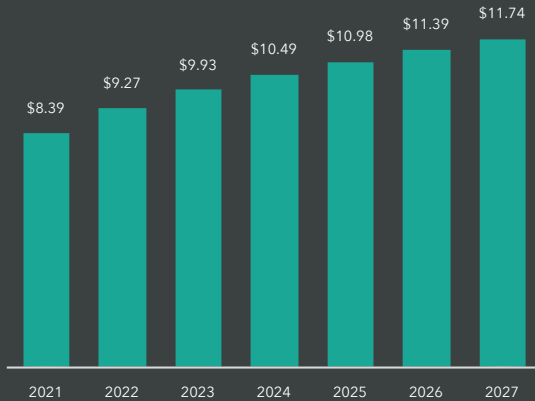


# Huge and Fast-Growing Addressable Market

**\$9.27B**

Consumer Service Robotics  
Market Worldwide (in Billions)

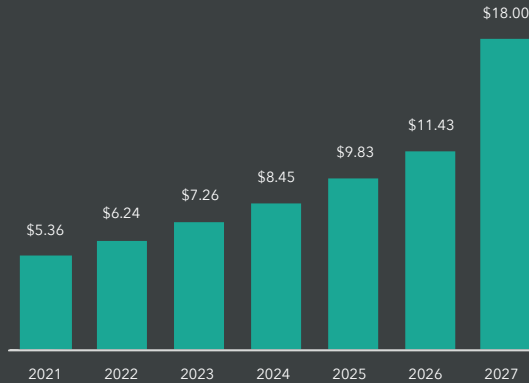
CAGR - 4.26%



**\$5.36B**

Global Autonomous Mobile Robot  
Market Worldwide (in Billions)

CAGR - 16.34%



**\$2.28B**

Market size of consumer service  
robotics industry in the U.S. in 2023.

**36.28%**

North America's share in the  
global autonomous technology  
market in 2020.

**20%**

Share of the U.S. in the global  
autonomous mobile robot  
market (The country is leading  
the market share).

# Key Differentiators

Why invest in Alpha Cart



## Strong Security

Alpha Cart's in-built sensors, 360-degree cameras, and radar technology will allow it to see things in depth and follow the person having control through a mobile app.



## Unique Product

At present, there is no product in the market providing the same level of assistance as Alpha Cart, as it comes to action mode automatically at the click of a button and follows its owner without the need to guide through the path.



## Intuitive Tech

The founder calls it Pop-up Autonomy, where the cart is ready to use as it comes out of the box and there is no need to install infrastructure. It can be operated by any person not having command over technology.



## Large Market

Alpha Cart is suitable not only for carrying personal belongings, but also to carry small tools & equipment in any industry, project site, warehouse, office, or public health setting.

# Use Cases

01



Busy Parents, Seniors,  
and the General Population  
Requiring Assistance

02



Project Managers,  
Doctors, and Nurses

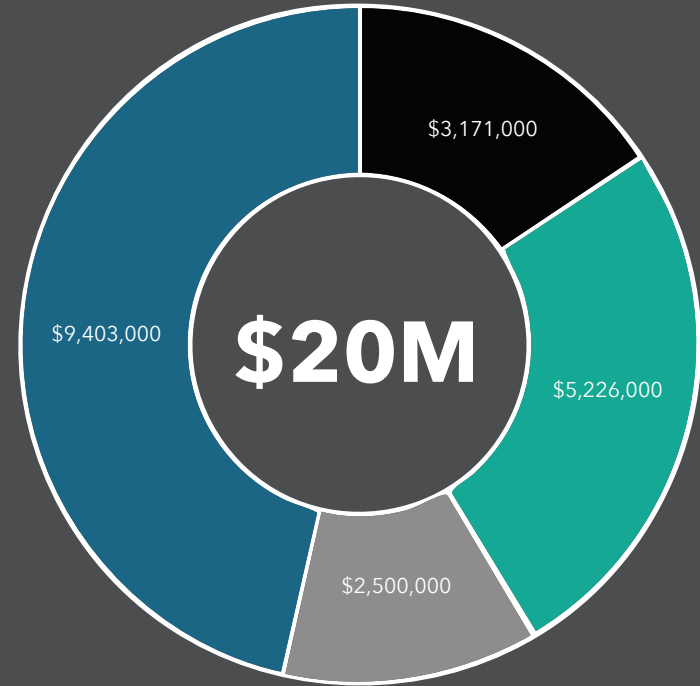
03



Office Employees

# The Ask and Use of Funds

\$20 Million to fund start-up costs, establish the manufacturing facility, purchase the inventory of hardware and software required to manufacture Alpha Cart, initial marketing, website & mobile app development, and manage day-to-day operating expenses during the initial phase of business.



- Start-up Cost
- Fixed Assets
- Inventory
- Buffer Cash for Operating Expenses



**Thank You!**