



Nnyji Whitfield  
**Graphic Designer**  
nyjiwhitfield.site

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## EDUCATION

The University of the Arts  
Philadelphia, PA  
Bachelors of Fine Arts in Graphic Design  
2020

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## HONORS & AWARDS

Logo Design  
**2016**  
1st Place Winner  
Pstv Education Channel

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## LANGUAGES

American Sign Language  
Intermediate level

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## SKILLS

### Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom, XD

### Coding

HTML and CSS, JavaScript, JQuery

### Creativity

Photography, Digital Illustration, Branding, Logo Design, Typography

### Other

Figma, Microsoft PowerPoint, Excel, Google Slides, Google Docs, Google Sheets

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## PUBLICATIONS

### American Swedish Historic Museum

From Fairytale to Fantasy Exhibit  
American By Craft Exhibit

### Princeton University

Ulises Carrion Bookworks and Beyond Exhibit

### The University of Pennsylvania

2021 Commencement Design  
Supplier and Diversity Campaign

### Running Press

Clueless: Lessons on Love, Fashion, and Friendship RP Mini Book

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## EXPERIENCE

### Freelance/Contract Graphic Designer 2020–Present

Alusiv

Creates full brand designs for Museum Exhibits, Undergraduate Universities, etc. Produces logo types including typographic style and color palette, design/illustration for graphic motif(s) from visual references, and also produces postcards, icons, printable and digital infographics in relation to such brand.

### Children's Book and Media Designer 2020–2023

The Burst Company

Leads the design process of children's books including the interior and exterior layout, print production and typography. Also leads the web design process to create the children's mobile app.

### Production Artist 2021–2023

Vanguard

Collaborated with the Design Team to define project requirements including presentations, translating data, and brand updates.

### Graphic Design Fellowship 2020

Princeton Strategies

Created fliers, infographics and motion graphic videos to support running candidates for the 2020 November elections. Participated in virtual events and worked alongside the Account Managers in producing a brand for each client.

### Graphic Design Internship 2019

Hachette Book Group – Running Press

Assisted designers with all aspects of book design, including book covers and interior layouts. Independently managed projects to meet multiple deadlines and interacted with departments including Editorial, Marketing, and Publicity.

### Part Time Graphic Designer 2018–2019

IDP Connect

Assisted the US team in creating and developing infographics as hard copies and for the web.

### Graphic Design Internship 2017

Stimulus

Designed posters, pamphlets, postcards, t-shirts, and animated gifs.

### Student Teacher 2018

The University of the Arts

Assisted in a one day workshop for incoming freshman called Admit One. Helped the students develop ideas for their projects, while also sharing personal insights.

### Freelance Graphic Designer 2016

Woodbine Academy

Designed a recruitment brochure for the school.